

WOODWARD CONVENTION & VISITORS BUREAU  
BOARD MEETING MINUTES  
July 15, 2020

The Convention & Visitors Bureau Committee of the City of Woodward, Oklahoma, met in special session at the Convention & Visitors Bureau on Wednesday, July 15, 2020, at 9:30 a.m. with the following people present:

(As prescribed by law, meeting notice and agenda were filed at the Office of the City Clerk at 8:15 a.m. and posted at City Hall at 8:30 a.m. July 13, 2020.)

PRESENT:	John Brown	Chairman
	Chase Hawley	Member
	Ron Hohweiler	Member
	Jewell Searcy	Member
	Rachael Van Horn	CVB Director
	Cheryle Shepherd	Office Administrator

GUESTS: None

ABSENT: None

- I. The meeting was called to order at 9:35 a.m. by Chairman John Brown
- II. Attendance of members, ex-officio members and guests was taken.
- III. RVH went over the financial statement. CS stated that we have not had a meeting since the last one in February, due to COVID. RVH stated we have financial statements to look at for April and May. Some things are encumbered and just come due and come out of the budget. From a year ago we are down a significant amount. Starting almost in January and February, we stopped spending money on anything that wasn't absolutely necessary and making cuts in any area we can, especially operationally, promotions and advertising will be way down. The Elks Rodeo did help a little bit. I did include the patio furniture in the budget for this year, we did not want to spend last year, so we didn't.

Accepted and approved financial statements. JB made a motion to accept and approve the statements and RH and CH seconded.

ROLL CALL

AYES:	Brown, Hawley, Hohweiler, and Searcy
NAYS:	None

- IV. Accepted and approved special meeting minutes from February 19, 2020. JB made a motion to accept and approve the minutes, JS and CH seconded.

ROLL CALL

AYES:	Brown, Hawley, Hohweiler, and Searcy
NAYS:	None

- V. RVH gave the Director's Report. Steve Kohl has retired from the Northwest Inn and is moving, so he is no longer on our board. We will be finding a replacement for his spot. I am just assuming for the next year at the very least (I only plan a year ahead), this is the situation, we will have to encourage people and give them every opportunity to social distance and provide them with masks. I think that's within our ability to do and make things happen. Tri- State Oil & Gas Convention is still happening but on a much smaller scale. We have three rodeos coming in October, the Co-Sanctioned Jr & Hs, HOYRA and IPRA. The Travelers are wanting to have the finals in Woodward. Everything we can bring in. Pot O' Gold roping had the best showing that they've had in 6 years, over 100 contestants. JS said they had all good things to say about Woodward and the accommodations. We are not a hot spot, so the more we can open up and provide for social distancing, the better. We have had the facility fogged a couple times. We are being very flexible. The Conference Center is back in full swing with weddings, baby showers, bridal showers and some meetings. People are ready to be social again. Twister Alley Film Festival was put off this year and we are planning for 2021. Fourth of July was very pared down. I traded out, with great success, all the games for the Fishing Derby. The Fishing Derby had 52 entrants and was very successful for the first year. We are addressing a few maintenance issues but for the most part keeping all cost down. RH commented that he is impressed at how good the Conference Center always looks.

There being no further business, the meeting was adjourned at 10:18 a.m. by motion from JB with a second from RH

/s/JOHN BROWN  
CHAIRMAN

ATTEST:

/s/CHERYLE SHEPHERD  
OFFICE ADMINISTRATOR

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